

Claude AI

<https://claude.ai/>

PROMPT: "Write a donor appreciation email under 300 words to [mid level donors]. Thank them for [recent gift supporting food insecurities], highlight how their support made an impact (e.g. meals provided, families served), and encourage continued partnership. Use sincere, appreciative tone. If anything is unclear or you need additional details to improve your response, please ask me for clarification"

I'd be happy to help you write a donor appreciation email! Before I create the draft, I have a few questions to make it more personalized and impactful:

1. **Organization details:** What's the name of your organization, and do you have any specific programs or initiatives related to food insecurity that I should mention?
2. **Impact specifics:** Do you have actual numbers I could reference? For example:
 - How many meals were provided through recent donations?
 - Number of families or individuals served?
 - Any specific timeframe (meals per week/month)?
3. **Donation context:**
 - What defines a "mid-level donor" for your organization (donation range)?
 - Was this part of a specific campaign or general giving?
 - Any particular time period for the "recent gift"?
4. **Organization voice:** Do you have a preferred closing signature, or should I use a generic title like "Development Team"?
5. **Call to action:** Are you looking for continued general support, or is there a specific upcoming campaign/need you'd like to mention?

With these details, I can create a much more compelling and authentic appreciation email that truly resonates with your donors. If you don't have all these specifics, I can certainly work with whatever information you can provide and create a strong template you can customize.

1. 7 mountains coalition
2. 750 meals, 400 families, 2300 lbs of food
3. 3. mid level is someone who give \$200-\$500

4. shalom aleichem! grateful to you
5. 5. general support for our next drive next month that will also include showers for people

Donor Appreciation Email - 7 Mountains Coalition

Document

I've created a donor appreciation email that incorporates all the specific details you provided. The email:

- Thanks donors for their recent gift supporting food insecurity
- Highlights concrete impact (750 meals, 400 families, 2,300 lbs of food)
- Uses a sincere, appreciative tone throughout
- Mentions your upcoming drive with the expanded shower services
- Includes your preferred closing "Shalom aleichem! Grateful to you"
- Comes in at approximately 270 words

The email focuses on the human impact behind the numbers while maintaining a warm, personal tone that should resonate well with your mid-level donors. Feel free to adjust any wording or ask for modifications to better match your organization's voice!

PROMPT: lets change to make this slightly more heart tugging and make it sound like joyce meyers

Donor Appreciation Email - 7 Mountains Coalition

Document · Version 2

Donor Appreciation Email - 7 Mountains Coalition

Document · Version 3

Donor Appreciation Email - 7 Mountains Coalition

Document · Version 4

Perfect! I've transformed the email to capture Joyce Meyer's distinctive speaking style - more emotional, conversational, and spiritually charged. The new version includes:

- Her signature warm, personal address ("Precious Friend," "honey")
- Emotional storytelling about real impact on families

- Strong spiritual language about God multiplying seeds and Kingdom work
- Her characteristic direct, passionate tone
- Biblical references (pressed down, shaken together, running over)
- The phrase "Jesus with skin on" which is very much her style
- A call to spiritual warfare against "the enemy"

The email now has much more heart-tugging appeal while maintaining all your key information about the 750 meals, 400 families, and upcoming shower services. It should really resonate with donors who appreciate that passionate, faith-based communication style!

PROMPT: take the above email from the tone of joyce meyers, and acting as an expert copywriter in marketing, adjust so this email gets the maximum attention and would stop the scroll for the user so they read it in their inbox and take action.

Donor Appreciation Email - 7 Mountains Coalition

Document · Version 5

Donor Appreciation Email - 7 Mountains Coalition

Document · Version 6

Donor Appreciation Email - 7 Mountains Coalition

Document · Version 7

Donor Appreciation Email - 7 Mountains Coalition

Document · Version 8

I've transformed the email using high-conversion copywriting techniques that would make any donor stop scrolling:

Key changes for maximum attention & action:

✓ **URGENT subject line** with emoji and curiosity gap ✓ **Pattern interrupt** opening ("STOP EVERYTHING") ✓ **Emotional bullets** with specific numbers and emojis ✓ **Vivid story vignettes** that create mental movies ✓ **Urgency and scarcity** (48 hours, enemy opposition) ✓ **Clear call-to-action buttons** with action-oriented text ✓ **Social proof** through specific transformation stories ✓ **FOMO triggers** ("before the moment passes") ✓ **Visual breaks** with emojis, bold text, and formatting ✓ **Benefit-focused** rather than feature-focused language

This version combines Joyce Meyer's passionate spiritual tone with proven direct-response marketing techniques that drive immediate action. The formatting, urgency, and specific stories should dramatically increase open rates and donations compared to traditional nonprofit communications.