



7 MOUNTAINS
COALITION

Welcome!!!



Agenda

Welcome Message

Open in Prayer

Introduce Meeting Host(s) and 7MC Core Team

About 7 Mountains Coalition

7MC Resources Provided

Reminders

7MC Christian Online Business & Ministry Directory

Today's Topic: Damien Corona, Owner of Spearhead Strategies, LLC

Mastering AI Prompts and Exploring Diverse AI Platforms.

Next Steps

Introduce 1st time attendees (if time permits)

Our Contact Information

Introduction of Hosts

Damien Corona of
Spearhead Strategies, LLC

Lesia Craft of Integrity
Accounting CPA, LLC

Core Team Members

What is 7MC?

1 Corinthians 12:12-27

“Just as the body, though one, has many parts, but all its many parts form one body, so it is with Christ”

- A Unified Coalition of Christian organizations seeking to advance the Kingdom of God within the 7 Mountains of Influence
 - (Religion, Family, Business, Education, Media, Art & Entertainment, and Government)
- Promoting unity within the Body of Christ with regular Christian Fellowship & Networking
- Provide Resources, Tools, Business Advertising & Promotion to strengthen your business or ministry



7MC Resources

- Business Referrals
- Christian Business Networking & Fellowship
- Provide Business Consultation & Advising
 - Non-Profits (501c3 & Compliance)
 - Design Website & Logos
 - Taxation and Accounting
 - Setup Accounting Structure
 - Setup Business Entities
 - Grow & Scaling your business
 - Free Christian Business & Ministry E-Directory – Advertise & Promote YOUR business
 - AND SO MUCH MORE!!!



Reminders

- In person and online events are recorded & posted on our website: 7MountainsCoalition.com
- Remain on schedule
 - Hold questions until the end for Q&A



7 MOUNTAINS
COALITION

[Business](#)

[Blogs](#)

[Events](#) ▾

[About](#)

[E-Directory](#)



What is your Sphere of Influence?

Business

7MC Christian Business & Ministry Directory

To Advertise and Promote your business & ministries
To build unity and collaboration within the Body of Christ
FREE TO JOIN!!!

[Home](#)[Listings](#)[Events](#)[Classifieds](#)[Articles](#)[Deals](#)[Blog](#)[Advertise](#)[Contact us](#)

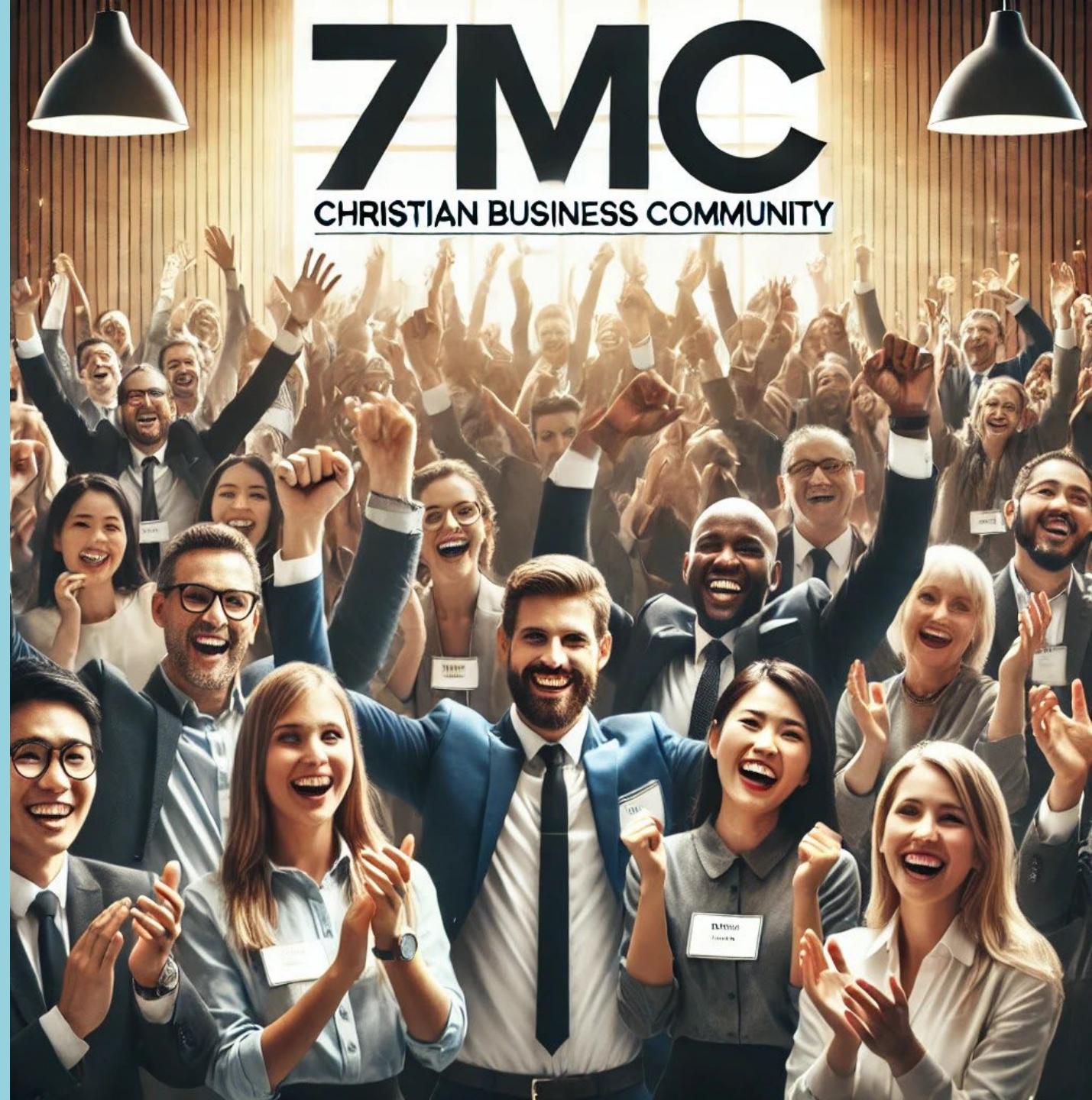
Start your search here

What are you looking for?



Upcoming Topics for 2025!!

- Growing & Scaling Your Business or Ministry
- Marketing
 - How to Market on a Budget
 - Social Media Marketing
 - Leveraging Partnerships & Networking
- Finance/Tax
 - Counting the Costs
 - Business Checklist/Compliance
 - Business Financial Analysis
 - Different Tax Structures (S-Corp, C-Corp, 501c3.)
 - Business Tax Deductions
- Technology in Business
 - Tools in Artificial Intelligence for Business



Mastering AI Prompts and Exploring Diverse AI Platforms

By: Damien Corona

Disclaimer

The material is provided for general informational and educational purposes only. The content within is not intended to be, nor should it be considered as, specific business advice. The information presented may not reflect the most current developments and is subject to change without notice.

Attendees are strongly encouraged to seek personalized advice who can consider the unique circumstances of their situation. Spearhead Strategies, LLC nor 7 Mountains Coalition, LLC assumes no responsibility or liability for any actions taken based on the information contained in the material. Use of this material is at your own discretion and risk.



RECAP

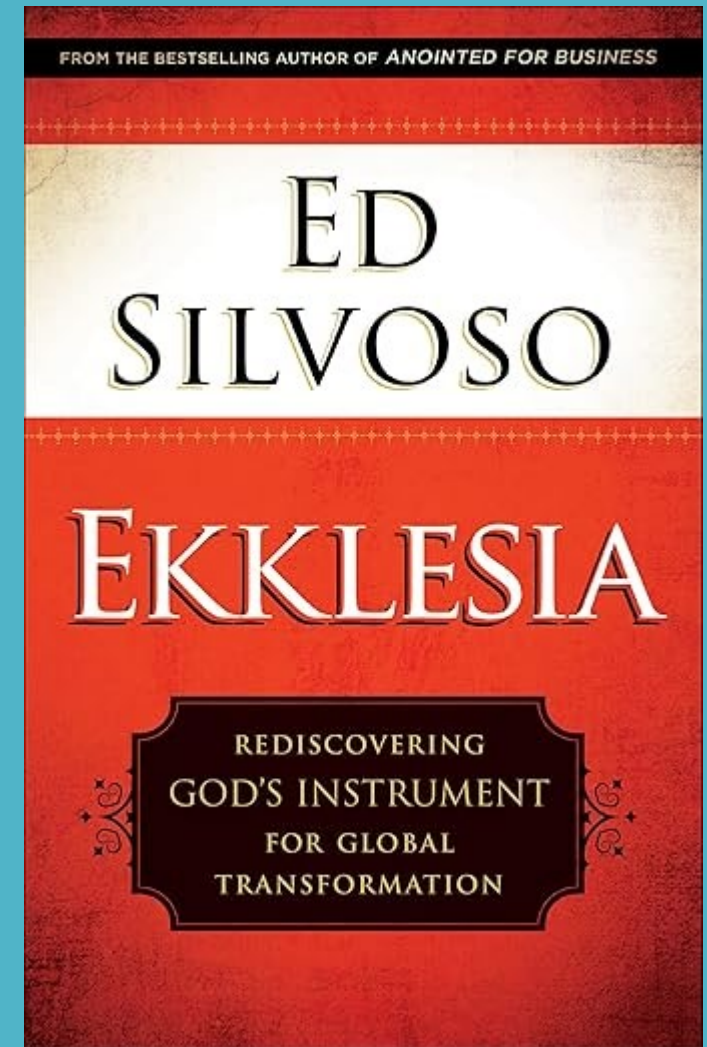
- Smart Gains, Smarter Risks: AI in the Real World
 - Andreas Brauchli, bitcreed LLC

It's no secret that the church today has lost its influence in culture. But why? With the technology, affluence, and knowledge we have today, why are we less effective than the first-century church--which didn't have social media, fancy buildings, professional pastors, or even religious freedom?

What are we missing?

In these vital, eye-opening pages, bestselling author Ed Silvano digs into Scripture, unearthing Jesus' true design for his church--his *Ekklesia*. He shows how the early church was a radical, countercultural force of people who transformed the hostile, pagan places in which they lived. Here Dr. Silvano shows how we, in the midst of social, economic, political, and moral chaos, can once again become the revolutionary, transformational, life-giving Ekklesia Jesus called us to be.

Reading List





Why AI Matters for Kingdom Businesses

- **Adoption**

- **78 %** of global companies now use **AI in at least one business function**, up from 55 % in 2023.
- **71 %** regularly deploy generative AI (e.g. ChatGPT), up from 65 % earlier in 2024.

- **Benefits & Impact**

- **54 %** of businesses using AI for cost-saving report measurable efficiency gains; **14 %** see improvements of **11 % or more**.
- Professionals estimate **AI saves 5 hours/week**, translating to ~\$19K annual value per person.

- **Small Business Growth**

- AI adoption surged from **39 % in 2024 to 55 % in 2025**, a **41 % increase**.
 - Among users:
 - **63 %** use AI daily
 - **58 %** save **20+ hours/month**
 - **66 %** save **\$500–\$2K/month**

AI Trends in Kingdom & Small Businesses

- **Adoption Snapshot (U.S. & SMBs)**
 - **76 %** of U.S. small businesses are either actively using AI or exploring its use—only **~5 %** are opposed.
 - **24 %** of small business owners already use tools like ChatGPT or Canva in daily workflows.
- **Productivity & Growth Benefits**
 - Among small businesses using generative AI regularly (**22 %** of adopters), **80 %** report productivity boosts of **20 % or more**, and over **40 %** report **20 %+ revenue growth**.
 - A University of St Andrews study of ~10,000 SMEs shows productivity gains ranging from **27 % to 133 %** in real-world use cases (e.g., scheduling, inventory, marketing).
- **Challenges & Training Gaps**
 - **42 %** of small-to-mid businesses now use AI, and over half of those report financial savings; however, **only 52 %** train employees on AI tools, and just **37 %** of employees feel confident using them.
- **Kingdom-Specific Trends & Applications**
 - While data on explicitly Kingdom-aligned ventures is emerging, many faith-based ministries leverage AI for:
 - Prayer request automation
 - Personalized outreach
 - Donor communication workflows
 - These trends closely mirror broader small business adoption and efficiency patterns.



Case Studies: AI in Kingdom & Church Organizations

1. Pastor Keion Henderson – Lighthouse Church (Houston)

- Uses AI tools like **ManyChat** and **ChatGPT** for sermon prep, member registration, and global outreach.
- AI-assisted sermon was delivered to hundreds, combining human voice with technology—but key emphasis on **fact-checking** Scripture
- Replaced manual administrative work typing thousands of names/emails, greatly improving efficiency and reach

2. Brisbane Catholic Education – Catholic CoPilot (Australia)

- Deployed a **theologically filtered chatbot** in 146 schools, grounded in Catholic doctrine and approved curriculum.
- AI handles lesson planning, grading, reports, newsletters—**saving teachers nearly 10 hours/week**
- Custom-trained to deliver controlled, doctrinally aligned content, reducing time spent on administrative tasks.

“Kingdom organizations can adopt accessible AI tools to expand impact while remaining faithful.”



Comparing AI Platforms for Kingdom Business

Platform Overview & Use Case Guidance

Platform	Strengths	Best For	Notes
ChatGPT (OpenAI)	Natural conversations, creativity, flexible tone	Content creation, chatbots, brainstorming	GPT-4o is fast, multimodal, highly customizable
Perplexity AI	Fast research, real-time citations, web-connected	Research, knowledge summaries, biblical lookup	Cites sources live; excellent for factual accuracy
Claude (Anthropic)	Long-context memory, polite tone, safer by default	Contracts, sensitive comms, faith-aligned replies	Great ethical defaults; can handle long documents
Grok (xAI)	Elon Musk-backed; casual, edgy tone	X (Twitter)-based outreach, fast reactions	Limited outside X; not ideal for formal messaging
Gemini (Google)	Google Search-powered, good with documents	Google suite users, web-connected search tasks	Can hallucinate; be cautious with factual claims
Mistral / LLAMA	Open-source, customizable by dev teams	Dev teams building faith-safe internal tools	Requires tech skill to deploy; not plug-and-play

Comparing AI Platforms for Kingdom Business

Sample Use Case Mapping

Task	Recommended Tool
Drafting emails & newsletters	ChatGPT / Claude
Summarizing board documents	Claude
Scripture research	Perplexity AI
Building a sermon outline	ChatGPT (GPT-4o)
Generating outreach text for X	Grok
Internal chatbot for a church	Claude or GPT-4

Basic Prompt Examples for Kingdom Business

- **Prompts Kingdom Leaders Can Use Today:**

- **Social Media & Ethics**

“Generate 3 social media posts highlighting Christian business ethics and stewardship values.”

- **Prayer Template for Business**

“Create a prayer template for business owners facing challenges, inspired by biblical promises and leadership examples.”

- **Sermon Support & Reflection**

“Summarize key Bible verses on stewardship and leadership, and provide 3 reflection questions for team devotion.”

- **Why These Work:**

- **Contextual framing** (e.g., “Christian business ethics”) helps AI better align with mission and tone.

- **Specific output format** (e.g., “3 posts,” “template,” “reflection questions”) yields usable results you can refine and use immediately.

“Prompts are the bridge between kingdom vision and actionable AI output.”

These are excellent starting points to help kingdom-aligned ministry and business leaders leverage AI in practical, ethical, and faith-informed ways.

Example Prompt Templates

- Compassionate Prayer Intake Prompt (Chatbot)
 - “You’re an AI Prayer Request Assistant. When someone submits a prayer need, respond with kindness and empathy. Ask for their name (optional), the prayer request, and whether they’d like the request shared with a prayer team. Then offer an encouraging Bible verse related to comfort, healing, or strength. ”
- Generate consistent and engaging newsletters with this prompt:
 - “Create an email newsletter template under 500 words from [Your Name] on behalf of [Your Organization]. Include:
 - A brief greeting
 - Highlight: upcoming events, recent impact stories, ministry updates
 - A call-to-action: prayer, volunteering, or giving
 - Closing note of encouragementUse warm, faith-filled tone suitable for Christian ministry supporters.”
- Giving season campaign planning
 - “Brainstorm compelling campaign themes and slogans for our end-of-year giving campaign centered on [campaign goal/theme]. Include suggested copy for social media, email subject lines, and taglines.”

***** If anything is unclear or you need additional details to improve your response, please ask me for clarification**



Advanced Prompt Strategies

- Key Techniques to Refine AI Output
 - ****Chain-of-Thought (CoT) Prompting****
Instruct the AI to “think step by step” to break down complex tasks and improve reasoning accuracy.
“As a Kingdom business strategist, think step by step: how can we improve donor engagement using AI?”
 - ****Self-Ask / Step-Back Prompting****
Ask the AI to first pose sub-questions before answering the main question—ideal for multifaceted issues.
“First list donor persona needs, then recommend outreach ideas.”
 - ****Few-Shot Examples (In-Context Learning)****
Include 2–3 sample input-output pairs so the AI can mimic structure and tone precisely.
“Here are two sample social media posts promoting a ministry event...”
 - ****Role Prompting / Persona Setup****
Assign a persona for tone and credibility: e.g., **“As a Kingdom business coach...”** or **“Write like a stewardship consultant.”**
Adds clarity and alignment to mission-driven language.
 - ****Self-Consistency or Multi-Retrieval (Advanced)****
Generate multiple outputs and choose the most consistent one—or request the most frequent answer across variations.
Helps increase accuracy when responses can vary.



AI Ethics & Kingdom Values

- Biblical Foundations for Ethical AI
 - **Imago Dei Integrity**: Humans are made in the image of God (Gen 1:26-27); AI must never dehumanize or diminish individual dignity
 - **Wise Stewardship**: Scripture teaches resource stewardship for God's glory (Gen 1:28; 1 Cor 10:31)—AI should empower mission-aligned efficiency, not exploit people
- Ethical Guardrails for Kingdom Use
 - Promote **transparency**: Disclose when AI is used and clarify its limitations
 - Ensure **accountability**: Review outputs carefully—AI tools are assistants, not decision-makers
 - Respect **privacy and data security**, especially with pastoral or donor information – (Teams)
 - Guard against **bias and injustice**—design or review systems that could discriminate or mislead
- Kingdom-Centered Ethical Principles
 - AI should **support—not replace**—human relationships, spiritual wisdom, and pastoral care
 - **Truth and love** should undergird all content—avoid manipulation or emotional exploitation
 - Use AI to **serve justice, equity, and human flourishing**, not just efficiency

“Ethical AI use flows from biblical truth, relational wisdom, and faithful stewardship.”



Limitations & Cautions of AI in Kingdom Business

- Key Risks to Know

- Data Privacy & Security

- AI often processes sensitive or personal data, sometimes without proper consent or transparency. This can expose businesses to breaches and misuse of confidential information.
 - 57% of consumers globally view AI as a serious threat to their privacy; 81% believe AI data may be used in unexpected ways

- Algorithmic Bias & Discrimination

- AI tools can perpetuate bias due to unrepresentative training data. Examples include hiring systems favoring men and facial-recognition tools misidentifying darker-skinned individuals.

- Inaccurate or Hallucinated Content

- Generative AI is non-deterministic and can produce confident but incorrect or misleading responses, especially in critical domains like legal or medical advice.

- Weak Governance

- Though many organizations use AI, only around 7–8% have fully embedded AI governance frameworks. This leads to gaps in audits and cross-functional oversight.

- Cybersecurity & Fraud Risks

- SMBs face an alarming increase in AI-fueled phishing, deepfakes, and impersonation scams. Up to 93% expect daily AI-based attacks, while phishing campaigns often use AI to clone content.

“AI is powerful—but must be used with transparency, truth, and wisdom.”



AI Adoption Roadmap for Kingdom Businesses

5-Phase Pathway to AI Integration

1. Awareness & Leadership Alignment

- Begin with education and leadership buy-in around AI's potential and mission-fit.
- Only ~24% of nonprofits had formal AI strategies in place as of early 2025

2. Low-Cost Tool Piloting & Experimentation

- Test widely available tools like ChatGPT or Perplexity for content, donor messaging, or automation.
- Deploy simple experiments before investing in custom solutions

3. Task-Specific AI Integration

- Apply tools to defined goals: inventory forecasting, donor segmentation, prayer workflows.
- Bridge from pilot to scalable application using domain-specific tools

4. Build Governance, Ethics & Skills Frameworks

- Establish ethical AI principles, data stewardship policies, and team training plans.
- Only ~4–9% of nonprofits or foundations had enterprise-wide AI policies or committees

5. Scale & Drive Innovation via Custom AI Workflows

- Develop custom generative workflows like sermon support, predictive analytics, and stewardship dashboards.
- Transition AI from tool to core business transformation

“Build awareness, pilot tools, govern ethically, and scale purposefully for lasting kingdom impact.”



The Future of AI in Kingdom Business

1. AI Trends Shaping the Landscape

- Global Generative AI investment surged to \$33.9 billion in 2024, an 18.7% year-over-year increase
- **Open-source AI adoption** is fueling innovation: nearly **90% of businesses** integrate open-source models like LLaMA to reduce cost and empower customization

2. What's Next for Small & Kingdom-Focused Organizations

- **AI Agents & Super-Agents:** Autonomous systems handling workflows across marketing, customer service, and e-commerce are becoming mainstream (e.g. Salesforce Agentforce, OpenAI platforms). Perfect for automating donation flows or prayer intake
- **AI as Workforce Amplifier:** Workers in AI-augmented roles are earning wages that rise twice as fast, as roles evolve from manual to strategic

3. Kingdom-Specific Opportunities

- Ministries can significantly **repurpose cost savings into mission**, doubling reach with the same budget footprint
- Faith-based business networks like **FCCI launched Aida**, an AI assistant to provide believers with faith-informed business guidance — expanding access to kingdom coaching 24/7

“AI will not replace humans—it will amplify Kingdom mission when grounded in discernment, ethics, and faith-driven vision.”

Prompt Building

Step 1: Choose a Priority Use Case

Options: *Prayer Request Intake, Donor Engagement Email, Ministry Newsletter*, etc.

Step 2: Draft a Set of 3 Variations

Use different strategies:

- Few-shot** example format

- Role prompting** (“As a Kingdom business leader...”)

- Chain-of-thought style** (“Think step by step...”)

Step 3: Test & Compare Outputs

Share results in breakout groups

Discuss which version is best aligned with tone, accuracy, and mission focus

Step 4: Refine for Improvement

Apply feedback: clarify context, tighten structure, add examples



Resources & Tools for Kingdom AI Adoption

1. Prompt Libraries & AI Templates

- [Vanco “50+ Free Chat Prompts for Church Leaders & Pastors”](#) — templates for social posts, newsletters, sermons, giving appeals, and more. Downloadable and customizable
- [Charity Excellence Library: “60 ChatGPT Prompts for Nonprofits & Charities”](#) — useful for donor engagement, newsletters, reports, and communications

2. Kingdom-Aligned AI Communities & Platforms

- [Fellowship of Companies for Christ International \(FCCI\)](#) — offers the AI assistant *Aida*, which helps Christian business leaders integrate faith into decision-making
- [MinistryAI](#) — a faith-based AI platform with over 50 specialized assistant workflows built for church and ministry contexts

3. Additional Training & Educational Resources

- [Magai’s “100 Ready-to-Use AI Prompts for Youth Ministry”](#) — ideal for community and faith engagement applications
- [Grow with Google – Prompting Essentials Course](#) — teaches basic and advanced prompt engineering in 5 easy modules (available on Coursera)



A. Kingdom Vision

- AI is a strategic tool that can **multiply Kingdom impact**, not just reduce costs: businesses/ministries can use savings to *double outreach*, invest in *relational staff training*, and launch new initiatives

B. Your Next Steps

- **Leadership Alignment** – Studies show the biggest barrier is executive disengagement, not employee resistance. Leaders must lead the adoption journey
- **Launch a High-Impact Pilot** – Start with one use case: donor messaging, newsletter automation, or prayer intake. Quick ROI often follows, driving confidence to scale

C. Measure What Matters

- Track both **short-term wins** (time saved, process efficiency) and **longer-term indicators** (model reliability, adoption rate). This dual tracking supports deeper transformation, not just superficial fixes
- Remember: Early returns may be slow—AI ROI often matures over time as tools become integrated into workflows

D. Stewardship & Sustainability

- AI shouldn't displace people—it should **amplify human strategy and service** (e.g., automating rote tasks like scheduling or emails to free up relational work)



Next Steps

- Complete and Submit Questionnaire
- Sign up for 7MC Christian Directory
 - 7MountainsCoalition.com
- Damien – www.SpearheadStrategies.com
- Lesia – www.IntegrityAccountingCPA.com



Tell Us About You!

Briefly Tell Us
2 Minutes, please!

Your Name

Business name or business industry

How long you been in business or just starting?



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**THANK YOU
FOR
ATTENDING**

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<https://7MountainsCoalition.com>